



Congratulations! By making the important decision to purchase a policy from Transamerica Life Insurance Company you are now protecting your loved ones from the financial burden of your end of life expenses. And to protect your family from the burden of planning your funeral, your policy includes Everest Funeral Concierge's full suite of services – at no additional cost.

Everest is your independent consumer advocate, with licensed funeral directors providing you and your family with expert funeral planning and concierge services to plan for and deal with a funeral.

- Everest simplifies the process and eliminates the confusion that often surrounds funeral options and pricing
- Knowledgeable staff is available 24 hours a day, every day of the year to serve you and your family
- Online tools, including Everest's PriceFinder Report, Will Prep, Tenzing, and more can be accessed at www.everestfuneral.com/transamerica. Use Enrollment Code:

Everest is here for you now and we'll be here to support your family later. Call at any time to get started. You can feel confident that you have taken care of an important matter for you and your family.

Sincerely,

J. Ohl
Jamie Ohl
President, Protection Solutions
and Savings & Investments
Transamerica

Carolyn D. Johnson
Senior Vice President, Operations
Everest Funeral Concierge



GOOD CHOICES MAKE ALL THE DIFFERENCE IN LIFE.

EVEREST HELPS YOUR FAMILY MANAGE DECISIONS AND EXPENSES AT A TIME WHEN THEY NEED IT THE MOST

Nothing can spare your loved ones from the heartbreak of losing you, but now that you have help in place to cover the costs, your family can focus on comfort and healing.

A bereaved family is faced with making dozens of funeral related decisions in a very short period of time which often results in thousands of dollars of funeral expenses that must be paid immediately. This can be an extremely stressful and confusing time for a family. Thankfully, you have taken a very big step in ensuring your loved ones are taken care of.

Everest Advisors are unbiased, licensed funeral directors that can guide your family through their options, negotiate costs and get the most value for your family. Everest will also work closely with Transamerica to get the claim paid quickly, sometimes in as little as 24 hours.

Learn more about what Everest offers online at www.everestfuneral.com/transamerica

Use Enrollment Code:

**To get started, call us.
We're available 24/7.**

1.800.913.8318

Outside of U.S. call **011-905-754-1922**

Visit: everestfuneral.com

We have provided you with 5 wallet-sized cards that can be distributed to others as a reminder that you are a Transamerica Life Insurance policy holder and an Everest client.



We encourage families to call Everest prior to contacting any funeral home, so we can empower them with information to make well-thought-out decisions and start the process to get the claim quickly paid. One phone call is all that is needed to get started.



Put a plan in place now and your family can rely on us later.

At, or before the time of need, call Everest first before contacting any funeral service provider.

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